

NONPROFITS & DATA



**Edmonton Chamber
of Voluntary Organizations**



DATA , , ,

- “ABOUT” THE NONPROFIT SECTOR
- “EXTERNAL” TO INFORM PROGRAMS AND SERVICES
- “HELD BY” TO INFORM POLICY AND INVESTMENT

ABOUT THE SECTOR

- HOW MANY
- HOW MUCH \$
- LABOUR MARKET
- TYPE OF SERVICE
- TECHNOLOGY
- STANDARD FORM
- ACCESSIBLE





EXTERNAL DATA

- Open Data Sources
 - Demographics
 - Economics
 - Immigration
 - Social indicators
 - StatsCan
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- Capacity to access, manage, analyze
 - Sense making to inform services



HELD BY THE SECTOR

- Research / surveys
- Program and service evaluation
- Sources of income – public; donors; earned income
- Community service priorities - 211
- Trends
- Resources largely directed to service delivery